IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Carl Phillip Gusler § Confirmation No.: 8952

§ Serial Number: 10/821,134 Group Art Unit: 2876

\$ 8 8 8 Filed: April 8, 2004

§ For: SYSTEM AND METHOD FOR BRAND Examiner: Karl D. Frech NAME GIFT CARD EXCHANGE

OK TO ENTER: /KF/

08/18/2008

CERTIFICATE OF EFS-WEB TRANSMISSION

Pursuant to 37 C.F.R. § 1.8, I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office at www.uspto.gov

on: January 8, 2008

/Bradley D. Ellis/ Bradley D. Ellis

Commissioner for Patents P.O. Box 1450

Alexandria, Virginia 22313-1450

AMENDMENT UNDER 37 C.F.R. §1.312

Dear Sir

Applicant respectfully requests entry of the following Amendment After Allowance under 37 C.F.R. §1.312.